

Indian Telecom Statistics January 2011

Indian Telecom subscriber count has reached 806.13 Million by end of January 2011. India added 18.99 Million new Mobile subscribers in January to take the total mobile subscriber count to 771.18 Million.

According to the latest report released by Telecom Regulatory Authority of India (TRAI), India has 538.38 million Urban Subscribers while 267.74 million Rural subscribers. The mobile growth in rural areas is higher at 3.07% as compared to urban which was about 2.06% in January. The share of Urban Subscriber has declined to 66.79% from 67% where as share of Rural Subscribers has increased from 33% to 33.21%. With this, the **overall Tele-density in India reaches 67.67 percent.**

Telecom Subscription Data Highlights as on 31st Jan 2011

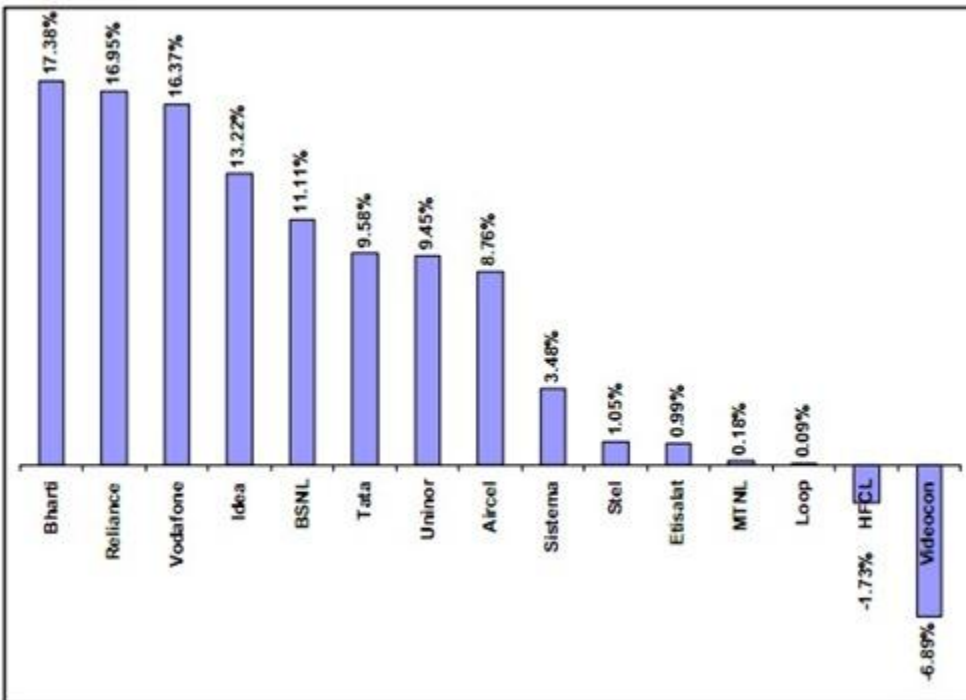
Particulars	Wireless	Wireline	Total Wireless + Wireline
Total Subscribers	771.18	34.94	806.13
Total Net Addition	18.99	-0.15	18.85
% of Monthly Growth	2.52%	-0.41%	2.39%
Urban Subscribers	512.26	26.13	538.38
Urban Subscribers Net Addition	10.96	-0.08	10.88
% of Monthly Growth	2.19%	-0.30%	2.06%
Rural Subscribers	258.93	8.82	267.74
Rural Subscribers Net Addition	8.03	-0.07	7.97
% of Monthly Growth	3.20%	-0.75%	3.07%
Teledensity	64.74	2.93	67.67
Urban Teledensity	143.36	7.31	150.67
Rural Teledensity	31.05	1.06	32.11
Share of Urban Subscriber	66.42%	74.77%	66.79%
Share of Rural Subscriber	33.58%	25.23%	33.21%

Interestingly, according to the new VLR data released by TRAI, out of total 771.18 Million mobile subscribers, 548.66 Million were active subscribers. So roughly about 71 percent of all the connections sold are being actively used. It is also interesting to note that Bharti Airtel has maximum active subscribers (92.63%) closely followed by Idea (90.34%). When it comes to region, Mumbai has lowest proportion of active subscribers (59.59%), while Jammu & Kashmir has the maximum (81.26%)!

Smile Of India: India's Largest Education Portal

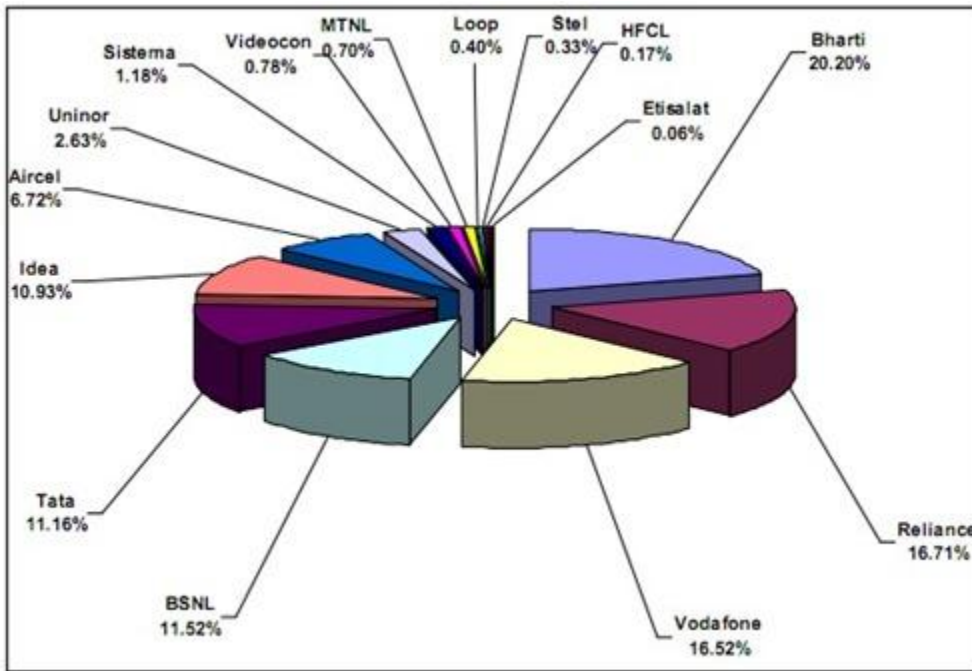


New Subscriber Additions in January 2011



Bharti maintained the lead adding 17.38 percent of all subscribers followed by Reliance (16.95) Vodafone (16.37) & Idea (13.22%). None of the newer Operators are able to make the mark with all of them put together adding less than 5% of all subscribers.

Telecom Operator Market Share



Bharti leads the pack with over one-fifth of Indian Telecom market under its fold, followed by closely placed Reliance (16.71%) and Vodafone (16.52%).

Broadband Subscriber growth in India

Broadband growth remains subdued – In the month of Jan total of 0.29 million broadband subscribers were added taking the total kitty to 11.21 million, thus showing a growth rate of 2.70%.