

Register Number :

Name of the Candidate :

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M.Sc. DEGREE EXAMINATION, 2010

(HOTEL MANAGEMENT)

(SECOND YEAR)

(PAPER - IX)

**630. RESEARCH METHODOLOGY AND
ANALYSIS**

(Common with M.Sc. Tourism)

December]

[Time : 3 Hours

Maximum : 100 Marks

Answer any FIVE questions.

All questions carry equal marks.

(5 × 20 = 100)

1. (a) Explain the different types of research.

(b) Write short notes on :

(i) Pre testing.

(ii) Pilot study.

Turn Over

2. (a) Write a detailed note on questionnaire preparation.
(b) Explain the functions of an interview.
3. (a) Write on the significance of a research.
(b) What are the different types of survey method? Explain.
4. (a) Explain the presentation of data.
(b) Give a brief account of multi stage sample.
5. (a) Give a brief note on primary data.
(b) Write short notes on :
 - (i) Tabulation.
 - (ii) Secondary data.
6. (a) What are the characteristics of experimental method of data collection?
(b) What are the different methods involved in analyzing data?
7. (a) What is the importance of distribution in research studies?

- (b) Distinguish between small samples and large samples.
8. (a) What are the properties of normal and binormal?
(b) Give a note on probability analysis.
9. (a) Discuss in detail standard deviation.
(b) Write short notes on :
 - (i) Correlation.
 - (ii) Regression.
10. (a) Explain the measures of central tendency.
(b) What are the advantages of a mean value?